



The **POWER** of three The Future Role of the CEO



Three of your key thinkers and decision makers
Cultivating Executive Collaboration - A New Programme





How We Think and Act

The human brain is probably the most complicated mechanism in the entire universe. While our brains internal workings are essentially the same, how we use our minds and how we feel in them are different.

Brains and how they function are key to the business of organisations. What CEOs, MDs, and Senior Managers think and how they translate those thoughts into actions is ultimately what makes or breaks the organisation.

Adapt or Become Extinct

Human organisations have become more and more sophisticated over the centuries and decades with greater complexity of purpose and operations, greater geographical spans of influence, greater density of connections and greater speed of engagement with clients or customers. Heads and brains have had to adapt to these complexities by becoming more sophisticated in the ways they think and act. But have heads and brains developed fast enough to keep up with the volatile environments that the business world in particular has to face?

How often does the CEO feel they are on their own?

To some extent we are all slaves to our experience and follow patterns of working developed over our working lifetime. In West cultures, this is manifested in the preference of individualism over collaboration with a high expectation that people at the top of organisations should act independently. The most recent research in neuroscience and cognitive psychology however would suggest that we need to be more cautious about our human capacity to cope or at least to cope on our own.

There is plenty of support for the notion that humans can engage in profound change, and adapt. People at the top of organisations have the potential to leap forward in fundamentally new ways.





Introducing The Power of Three Executive Programme

Here is a forceful new executive programme which involves a trained coach working with three key thinkers and decision-makers in an organisation. It has been developed over six years research and trials. The programme consists of eight three hour coaching sessions in which three people get to understand the patterns of thinking and behaving of the other two.

Revelations of Brain Research

Our human brains mechanism uses reference points around which any new thinking and actions occur. These reference points are formed from past experiences including things we have been through, things we have heard and read, from our professional training and education, from our upbringing, from intense life events. These reference points guide our present activity and decision making from small matters to big issues.

‘Our past experience is key to our futures.’

This is as true for the CEO and their organisation as it is for us as individuals. That experience can act as a prison when it ties us into patterns of thinking and behaving that prevent us from seeing the new, when the reference points that are in constant use act as chains, restraining and constraining our thinking.

Transform your Leadership

- more effective collaborative leadership of the organisation
- more resilient working relationship between the Three
- more resilient organisation and ability to deal with external challenges
- greater effectiveness and efficiency of decision-making and problem-solving
- increased self awareness amongst those taking part
- increased understanding of the power of the brains activities including that of the emotions
- greater ability to avoid the negative effectives of differences, bias and being prisoners to experience and context
- increased engagement between leaders and the rest of organisation
- increased ability to bring about organisation-wide change
- increased creativity within individuals, within the group of three and ultimately within the whole organisation
- greater effectiveness in moving the organisation forward



Could your organisation benefit from The Power of Three Executive Programme?

The programme is powerful and for those who see the value of developing closer working relationships and are prepared to put time and energy into the process.

It will not work for people who want to hold onto their personal power, knowledge and ways of operating. It will not be a favourite with those who are ego-centric in their leadership. It is in fact not for the faint-hearted.

The results of the hard work will pay huge dividends for the individuals involved and for the organisation.

The facilitator is Dr Anton Baumohl who has a background in organisational behaviour and leadership development, who holds a visiting senior lectureship in leadership development, is a trained coach and facilitator and has experience of utilising psychotherapeutic approaches in ordinary work situations.

To find out more and see the detailed programme contact:

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